

SPORTS MEDIA, BA

Students enrolled in the sports media major learn communications fundamentals through the core Jandoli School curriculum and also focus on sports-related classes. The combined course of study prepares them for communication careers in a variety of sports-related fields, including sports journalism, sports broadcasting, public relations, marketing communications and sports information.

Code	Title	Credits
Sports Media		41
JMC-101	COMMUNICATION TODAY	
JMC-110	PROFESSIONAL WRITING I	
JMC-111	PROFESSIONAL WRITING II	
JMC-201	NEWSWRITING & REPORTING I	
JMC-202	NEWSWRITING & REPORTING II	
SC-220	DIGITAL CONTENT & ENGAGEMENT	
JMC-245	VIDEO PRODUCTION	
JMC-300	MEDIA LAW AND ETHICS	
JMC-322	SPORTS COMMUNICATION	
JMC-499	COMPREHENSIVE EXPERIENCE	
Select one of the following:		
JMC-341 & JMC-342	SPORTS TV PRODUCTION I and SPORTS TV PRODUCTION II	
JMC-414 & JMC-415	JOURNALISTS' WORKSHOP I and JOURNALISTS' WORKSHOP II	
JMC-440 & JMC-441	SEM. BROADCAST JOURNALISM I and SEM. IN BROADCAST JOURNALISM II	
SC-497A	SYNAPSE:SYMPHONIC THINKING IN ACTION	
Select two Sports Media courses from the following:		
JMC-312	SPORTS WRITING	
JMC-412	SPORTS COMMENTARY	
JMC-263	SPORTS PHOTOJOURNALISM	
SC-350	SPORTS STRATEGIC COMMUNICATION	
SC-355	SPORTS MEDIA RELATIONS	
JMC-341	SPORTS TV PRODUCTION I (if not already taken in the above requirement)	
JMC-342	SPORTS TV PRODUCTION II (if not already taken in the above requirement)	
Select one of the following:		3
ECO-101 or ECO-102 or BUS-101	MICROECONOMIC PRINCIPLES MACROECONOMIC PRINCIPLES ELEMENTS OF BUSINESS	
Foreign Language ¹		3
General Education Requirements (https://catalog.sbu.edu/undergraduate/degree-requirements/) ²		37
General Electives		36
Total Credits		120

¹ The modern language must be at the 202 level and may be modern or classical (Latin). Students not prepared to begin at this level will need to take additional courses. Those additional courses will count as general electives.

² The Jandoli School of Communication requires MATH-107 or MATH-135 to satisfy the University's Quantitative Literacy General Education Requirement.

NOTE: Students must complete internship requirements totaling 400 hours either on- or off-campus under the guidance of the Jandoli School internship coordinator. Transfer students must complete 100 hours for each year they are on campus.

Students must take a minimum of 72 hours outside of JMC or SC coursework per ACEJMC guidelines.

First Year			
Fall	Credits	Spring	Credits
JMC-101	3	JMC-111	3
JMC-110	3	ENG-102	3
ENG-101	3	PHIL-104	3
BONA-101	3	THFS-101	3
Modern or Classical Language ¹	3	Modern or Classical Language ¹	3
		15	15
Second Year			
Fall	Credits	Spring	Credits
JMC-201	3	JMC-202	3
JMC-245	3	SC-220	3
PHIL-111	3	MATH-107 or 135 ²	3
General Education Science Course	4	POLS-102	3
Modern or Classical Language ¹	3	Modern or Classical Language ¹	3
		16	15
Third Year			
Fall	Credits	Spring	Credits
JMC-322	3	JMC-300	3
THFS-340	3	JMC-312	3
ENG-213	3	General Education History Distribution Course	3
ECO-101, 102, or BUS 101	3	MU-312	3
SOC-101	3	PHIL-102	3
		15	15
Fourth Year			
Fall	Credits	Spring	Credits
JMC-440	3	JMC-441	3
JMC-412	3	JMC-499	2
PSYC-101	3	ENG-325	3
BUS-101	3	WS-313	3
PHSC-102	3	SC-350	3
		15	14
Total Credits 120			

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