

SPORTS MANAGEMENT, MINOR

Code	Title	Credits
ECO-101	MICROECONOMIC PRINCIPLES	3
FIN-333	THE ECON & FIN OF SPORTS	3
MGT-329	INTRO TO SPORTS MANAGEMENT	3
MKT-309	SPORTS MARKETING	3
Select one of the following:		3
BI-309A	SPORTS MANAGEMENT INTERN	
BLX-310	SPORTS AND THE LAW	
MKT-310	EVENT & SPONSORSHIP MARKETING	
Select one three-credit course from among all University courses that focuses primary attention on sports		3
Total Credits		18

Note: A 2.00 GPA is required. These courses may not be taken pass/fail and prerequisites must be met. Additional information on minors can be obtained in the office of the Dean of the School of Business or from the Registrar's office.