

# SPORTS JOURNALISM, MA

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## Mission

We are committed to preparing students to be extraordinary and ethical gatherers, analyzers, designers, and communicators of information to diverse audiences. We value creativity and analysis equally, and prepare students to use symphonic thinking in the quest for creative solutions to communications problems. Operating with a reverence for freedom of expression, in an open web environment, we emphasize an understanding our social impact worldwide as professional communicators. We promote personal responsibility, accuracy, professional standards, diversity and ethical principles in all that we do.

## Program Overview

The Jandoli School's Master of Arts in Sports Journalism is designed for people with a desire to become sports journalists in a variety of news organizations.

This program was developed with Jandoli School alumni who are leaders in sports journalism and includes their input on what sports journalist need to be able to do to be successful.

Students will learn the foundational tenants of journalism and apply those best ideals to become leaders in producing ethical journalism for diverse audiences in the digital world.

Building on more than 70 years of educating top journalists and communicators in the Jandoli School, this program will refine your writing skills, deepen your reporting chops and understanding of the critical issues in sports media and prepare you with a digital skillset to reimagine how stories can be told.

## ENTRANCE CRITERIA

To be admitted into the Master of Arts in Sports Journalism program, students must present

1. Undergraduate transcripts showing completion of a bachelor's degree with a GPA of 2.5 or higher
2. Submission of a writing sample

Code	Title	Credits
<b>Required Courses</b>		<b>30</b>
JMC-500	SPORTS JOURNALISM TODAY	
JMC-502	WRITING AND EDITING	
JMC-503	DIGITAL REPORTING	
JMC-504	DIGITAL STORYTELLING	
JMC-560	JOURNALISM ETHICS	
JMC-601	SPORTS REPORTING	
JMC-602	SOCIAL MEDIA STORYTELLING	
JMC-605	BUSINESS OF SPORTS MEDIA	
JMC-606	ART OF THE SPORTS INTERVIEW	
JMC-701	DIGITAL PROJECT I: RESEARCH	
JMC-702	DIGITAL PROJECT II: REPORTING	

JMC-703 DIGITAL PROJECT III: PRESENTATION

**Total Credits** **30**

## GRADUATION CRITERIA

To be awarded the Master of Arts in Sports Journalism, a student will be evaluated on:

1. A cumulative GPA of at least 3.0
2. Completion of all 30 credits
3. Successful presentation of a digital journalism project