

DIGITAL JOURNALISM, MA

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Mission

We are committed to preparing students to be extraordinary and ethical gatherers, analyzers, designers, and communicators of information to diverse audiences. We value creativity and analysis equally, and prepare students to use symphonic thinking in the quest for creative solutions to communications problems. Operating with a reverence for freedom of expression, in an open web environment, we emphasize an understanding our social impact worldwide as professional communicators. We promote personal responsibility, accuracy, professional standards, diversity and ethical principles in all that we do.

Program Overview

The Jandoli School's Master of Arts in Digital Journalism is designed for people with a desire to become digital journalists in a variety of news organizations.

Students will learn the foundational tenants of journalism and apply those best ideals to become leaders in producing ethical journalism for diverse audiences in the digital world.

Building on more than 70 years of educating top journalists and communicators in the Jandoli School, this program will refine your writing skills, deepen your reporting chops and prepare you with a digital skillset to reimagine how stories can be told.

ENTRANCE CRITERIA

To be admitted into the Master of Arts in Digital Journalism program, students must present

1. Undergraduate transcripts showing completion of a bachelor's degree with a GPA of 2.5 or higher
2. Submission of a writing sample

Code	Title	Credits
Required Courses		30
JMC-501	DIGITAL JOURNALISM TODAY	
JMC-502	WRITING AND EDITING	
JMC-503	DIGITAL REPORTING	
JMC-504	DIGITAL STORYTELLING	
JMC-560	JOURNALISM ETHICS	
JMC-600	VISUAL COMMUNICATION	
JMC-602	SOCIAL MEDIA STORYTELLING	
JMC-603	DATA JOURNALISM	
JMC-604	CODING & INTERACTIVE STORYTELLING	
JMC-701	DIGITAL PROJECT I: RESEARCH	
JMC-702	DIGITAL PROJECT II: REPORTING	
JMC-703	DIGITAL PROJECT III: PRESENTATION	

GRADUATION CRITERIA

To be awarded the Master of Arts in Digital Journalism, a student will be evaluated on:

1. A cumulative GPA of at least 3.0
2. Completion of all 30 credits
3. Successful presentation of a digital journalism project