

SPORT ADMINISTRATION, MS

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St. Bonaventure University Master of Science in Sport Administration is designed for students who want a business degree that applies an in-depth understanding of the sport business industry. Students acquire a strong business foundation in accounting, finance, management, marketing, analytics, and law, while having the opportunity to tailor electives to career goals.

The 30-credit hour sport business graduate program is ideal for anyone looking to enter the sport management field. No business prerequisites are required as the program provides a solid foundation in the field.

Based on the applicant's undergraduate degree, the applicant will take three general business foundation courses or three advance business foundation courses as part of the sport administration core.

ADMISSIONS CRITERIA

To be considered for the Master of Science in Sport Administration, individuals must meet the following minimum requirements:

- A bachelor's degree from an accredited college or university.
- A minimum cumulative undergraduate grade point average of 3.0.
- Official transcripts from institutions attended
- A resume

The minimum requirements outlined above serve as the basis for evaluation. Decisions are made after all application materials are received.

Program Format

The School of Business specialized masters in Sport Administration is offered face-to-face with courses primary held on the Main Campus.

Weekday Format: Classes are held once a week in the late afternoon (typically 2:30pm to 5:10pm) or early evening (6pm to 8:40pm) predominately at the University's main campus. Students can take up to five courses per semester in a traditional semester-length format.

Students may enroll as part-time or full-time.

Degree Requirements

Code	Title	Credits
Foundation Courses		9
<i>Student without a business background take:</i>		
MBA-515F	INTRO TO BUSINESS ANALYTICS I	
MBA-516F	Acctg & Finance Foundations	
MBA-517F	Economic Foundations	
<i>Students with a business background take:</i>		
SAM-602	SPORT ANALYTICS	
SAM-603	FININCIAL ASPECTS OF SPORT ADMINISTRATION	
SAM-604	SPORT ECONOMICS	
Core Courses		6
SAM-601	THE BUSINESS OF SPORT	

SAM-653	SPORTS MARKETING	
Electives		6
<i>Pick 4 of the following: ¹</i>		
SAM-610	SPORT LAW	
SAM-611	LEADERSHIP & DIVERSITY IN SPORT ADMINISTRATION	
SAM-612	NFL BUSINESS MANAGEMENT	
SAM-613	NEGLIGENCE & SAFERY IN SPORTS	
SAM-614	ATHLETE DEVELOPMENT - PERSONAL FINANCE	
SAM-615	SPORT ETHICS	
SAM-616	SPORT SALES & DEVELOPMENT	
SAM-617	ATHLETIC ADMINISTRATION	
SAM-695	SP TOP IN SPORT ADMIN	
SAM-696	IND ST & RESEARCH IN SP ADMIN	
MBA-611	LEGAL ENVIRONMENT OF BUSINESS	
MBA-613	ORGANIZATIONAL BEHAVIOR	
MBA-647	ORGANIZATIONAL LEADERSHIP	
MBA-650	BUSINESS ETHICS	
Capstone		3
SAM-650	SPORT ADMINISTRATION CAPSTONE	
Total Credits		24

¹ SAM-602 SAM-603 SAM-604 may be used for electives for students without a business background.