**BUSINESS ADMINISTRATION, MBA**

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**Program Format**

The School of Business offers the MBA Program in both face-to-face and online formats. Students enrolled in face-to-face programs may take courses either at the University’s Buffalo Center or on the Main Campus. All courses are taught predominately by St. Bonaventure faculty.

Students may enroll as part-time for full-time students. Full-time students are those registered for a minimum of 9 credits in any semester.

**Weekend Format:** Classes are held on Friday evenings from 6 to 9 p.m. and Saturdays from 9 a.m. to 2:30 p.m., predominantly at the University’s Buffalo Center, located on the Hilbert College Campus in Hamburg, N.Y. Generally classes meet in 5-week modules. Three modules are offered in the fall and spring semesters and two modules are offered in summer sessions. Students may enter the MBA program at the Buffalo Center at the start of any 5-week sessions.

**Weekday Format:** Classes are held once a week in the late afternoon (typically 2:30 p.m. to 5:10 p.m.) or early evening (6 p.m. to 8:40 p.m.) predominantly at the University’s main campus. Students can take up to five courses per semester in a traditional semester-length format.

MBA-649 is only offered at the University’s main campus; sections in the Weekend Format are offered regularly. Further, other courses may be offered in the Weekend Format at the main campus or in the Weekday Format at the Buffalo Center using St. Bonaventure’s co-located classroom technology.

Students, with the appropriate academic background, may be able to complete degree requirements in about fifteen months. Most students (again depending on undergraduate preparation) complete degree requirements in approximately two years. Students that

1. have an appropriate academic background,
2. are in good academic standing, and
3. are flexible with scheduling may be able to complete MBA degree requirements in one year.

Students are invited to discuss scheduling options with their graduate advisor.

**Admission Requirements**

1. An undergraduate degree from an accredited institution
2. GMAT; waived for applicants with and overall undergraduate GPA of 3.30 or better
3. Official transcripts from institutions attended
4. A resume

Students are encouraged to complete their applications at least two months before their expected start date.

**Degree Requirements**

The MBA Program is open to eligible students from all undergraduate majors. It is a 42 credit (14 course) program consisting of Foundation Courses (9 credits), the Business Core (12 credits, the Graduate Electives (18 credits) and a capstone course (3 credits). The minimum number of credits required for the MBA degree is 30 (excluding Foundation Courses). A detailed plan of study is developed for each student by the M.B.A. program director based on the academic preparation of the student.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MBA-515F</td>
<td>Quantitative Found. for Mgmt</td>
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<tr>
<td>MBA-516F</td>
<td>Acctg &amp; Finance Foundations</td>
<td>3</td>
</tr>
<tr>
<td>MBA-517F</td>
<td>Economic Foundations</td>
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</tr>
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<td>FINANCIAL MANAGEMENT</td>
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</tr>
<tr>
<td>MBA-612</td>
<td>MARKETING MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>MBA-613</td>
<td>ORGANIZATIONAL BEHAVIOR</td>
<td>3</td>
</tr>
<tr>
<td>MBA-616</td>
<td>ACCOUNTING PRACTICE &amp; ANALYSIS</td>
<td>3</td>
</tr>
<tr>
<td>MBA-696</td>
<td>MBA-697</td>
<td>3</td>
</tr>
</tbody>
</table>

**Graduate Electives**

18

**Capstone**

3

**Total Credits**

42

Foundation Courses are designed to ensure that all students have common academic business knowledge as well as some breadth in the concepts and tools used in upper-level courses and in business. Students who have completed equivalent courses at the undergraduate level within the last seven years with a grade of C or better may eligible for course waivers on some or all of these courses.

The Business Core is designed to ensure that all students have an advanced conceptual framework for analyzing and solving business problems. Students who earned an undergraduate business major in an area (Core) listed below may be waived out of the (one) equivalent Core course.

The Graduate Electives (18 credits) allow students to pursue studies in specific areas of interest. A broad selection of elective courses are offered besides courses listed in the Graduate Catalog from MBA-611 through MBA-699 (excluding core courses and MBA-649), additional courses may be available as Special Topics courses (MBA-696 and MBA-698).

MBA-649 is the capstone course of the program and fulfills the School of Graduate Studies requirement of a written comprehensive exam. MBA-649 is offered only on the Main Campus for students enrolled in the face-to-face program.

**Concentrations**

Students may opt to pursue a particular concentration in either accounting, marketing or finance by selecting appropriate elective coursework.

**Accounting Concentration**

This concentration does not prepare the student for C.P.A. licensure.
### Business Administration, MBA

**Select three of the following:**

- MBA-615 CONTEMPACCTG THEORY (9 credits)
- MBA-622 FEDERAL TAXATION
- MBA-623 ADVANCED COST ACCOUNTING
- MBA-641 INTERNATIONAL ACCOUNTING
- MBA-652 INTERMEDIATE FINANCIAL REPORTING
- MBA-696 SP TOPICS IN FINANCE & ACCT.

**Select one of the following:**

- MBA-611 LEGAL ENVIRONMENT OF BUSINESS (3 credits)
- MBA-650 BUSINESS ETHICS

Two non-foundational MBA courses (6 credits)

Total Credits: 18

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### Business Analytics

**Select three of the following:**

- MBA-620 MARKETING ANALYSIS FOR DATA DECISION MAKING (9 credits)
- MBA-621 DATA VISUALIZATION
- MBA-625 PROJECT MANAGEMENT
- MBA-634 FINANCIAL MODELING

**Select one of the following:**

- MBA-611 LEGAL ENVIRONMENT OF BUSINESS (3 credits)
- MBA-650 BUSINESS ETHICS

Two non-foundational MBA courses (6 credits)

Total Credits: 18

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### Finance Concentration

**Select three of the following:**

- MBA-626 INVESTMENTS (9 credits)
- MBA-627 DERIV.SECUR/FIN.ENGINEERING
- MBA-628 MANAGERIAL ECONOMICS
- MBA-630 STUDENTS IN MONEY MANAGEMENT
- MBA-634 FINANCIAL MODELING
- MBA-639 BEHAVIORAL FINANCE
- MBA-696 SP TOPICS IN FINANCE & ACCT.

**Select one of the following:**

- MBA-611 LEGAL ENVIRONMENT OF BUSINESS (3 credits)
- MBA-650 BUSINESS ETHICS

Two non-foundational MBA courses (6 credits)

Total Credits: 18

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### Marketing Concentration

**Select three of the following:**

- MBA-620 MARKETING ANALYSIS FOR DATA DECISION MAKING (9 credits)
- MBA-636 MARKETING RESEARCH
- MBA-638 CONSUMER BEHAVIOR
- MBA-640 E-COMMERCE
- MBA-644 INTERNATIONAL MARKETING

**Select one of the following:**

- MBA-693 SPORTS MARKETING
- MBA-698 SP TOP DIGITAL & SOCIAL MEDIA MARKETING
- MBA-699 SP TOP MANAGEMENT/MKT

Two non-foundational MBA courses (6 credits)

Total Credits: 18

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### MBA – Professional Accountancy

Students interested in pursuing a 150-hour licensure program and who have the appropriate undergraduate background may enroll in the MBA – Professional Accountancy Program. The foundation, capstone and core course requirements are the same for this program but students are also required to complete the following:

**Select one of the following:**

- MBA-629 AUDITING:APPL & CASES (3 credits)
- MBA-635 ACCT:THEORY & RESEARCH

**Select one of the following:**

- MBA-633 FEDERAL TAX POLICY
- MBA-696 SP TOPICS IN FINANCE & ACCT.
- MBA-697 IN.STD:FINANCE/ACCOUNTING

Remaining electives selected by the student

Total Credits: 9