

BUSINESS ADMINISTRATION, MBA

Director: Mary Coombs, M.S.

Phone: (716) 375-2145

Fax: (716) 375-2191

Email: mcoombs@sbu.edu (mba@sbu.edu)

Website: www.sbu.edu/mba (<http://www.sbu.edu/mba/>)

Program Format

The School of Business offers the MBA Program in both face-to-face and online formats. All courses are taught predominately by St. Bonaventure faculty.

Students may enroll as part-time for full-time students. Full-time students are those registered for a minimum of 6 credits in any semester.

Weekday Format: Classes are held once a week in the late afternoon (typically 2:30 p.m. to 5:10 p.m.) or early evening (6 p.m. to 8:40 p.m.) predominantly at the University's main campus. Students can take up to five courses per semester in a traditional semester-length format.

Students, with the appropriate academic background, may be able to complete degree requirements in about fifteen months. Most students (again depending on undergraduate preparation) complete degree requirements in approximately two years. Students that

1. have an appropriate academic background,
2. are in good academic standing, and
3. are flexible with scheduling may be able to complete MBA degree requirements in one year.

Students are invited to discuss scheduling options with their graduate advisor.

Admission Requirements

1. An undergraduate degree from an accredited institution
2. GMAT; waived for applicants with an overall undergraduate GPA of 3.30 or better
3. Official transcripts from institutions attended
4. A resume

Students are encouraged to complete their applications **at least two months** before their expected start date.

Degree Requirements

The MBA Program is open to eligible students from all undergraduate majors. It is a 42 credit (14 course) program consisting of Foundation Courses (9 credits), the Business Core (12 credits), the Graduate Electives (18 credits) and a capstone course (3 credits). The minimum number of credits required for the MBA degree is 30 (excluding Foundation Courses). A detailed plan of study is developed for each student by the M.B.A. program director based on the academic preparation of the student.

Code	Title	Credits
Foundation Courses		9
MBA-515F	INTRO TO BUSINESS ANALYTICS I	
MBA-516F	Acctg & Finance Foundations	

MBA-517F	Economic Foundations	
Business Core		12
MBA-610	FINANCIAL MANAGEMENT	
MBA-612	MARKETING MANAGEMENT	
MBA-613	ORGANIZATIONAL BEHAVIOR	
MBA-616	ACCOUNTING PRACTICE & ANALYSIS	
Graduate Electives		18
MBA-649	BUSINESS POLICY (Capstone)	3
Total Credits		42

Foundation Courses are designed to ensure that all students have common academic business knowledge as well as some breadth in the concepts and tools used in upper-level courses and in business. Students who have completed equivalent courses at the undergraduate level within the last seven years with a grade of C or better may eligible for course waivers on some or all of these courses.

The Business Core is designed to ensure that all students have an advanced conceptual framework for analyzing and solving business problems. Students who earned an undergraduate business major in an area (Core) listed below may be waived out of the (one) equivalent Core course.

The Graduate Electives (18 credits) allow students to pursue studies in specific areas of interest. A broad selection of elective courses are offered besides courses listed in the Graduate Catalog from MBA-611 through MBA 699 (excluding core courses and MBA-649), SAM 601-604, SAM 610-616, MSA 604, MSA 613, MSA 628; additional courses may be available as Special Topics courses (MBA 696 and MBA 698).

MBA-649 is the capstone course of the program and fulfills the School of Graduate Studies requirement of a written comprehensive exam. MBA-649 is offered only on the Main Campus for students enrolled in the face-to-face program.

Concentrations

Online MBA students may opt to pursue a particular concentration in either business analytics, marketing or finance by selecting appropriate elective coursework.

Business Analytics

Code	Title	Credits
Select three of the following:		9
MBA-620	MARKETING ANALYSIS FOR DATA DECISION MAKING	
MBA-621	DATA VISUALIZATION	
MBA-625	PROJECT MANAGEMENT	
MBA-634	FINANCIAL MODELING	
Select one of the following:		3
MBA-611	LEGAL ENVIRONMENT OF BUSINESS	
MBA-650	BUSINESS ETHICS	
Two non-foundational MBA courses		6
Total Credits		18

Finance Concentration

Code	Title	Credits
Select three of the following:		9
MBA-626	INVESTMENTS	
MBA-628	MANAGERIAL ECONOMICS	
MBA-630	STUDENTS IN MONEY MANAGEMENT	
MBA-634	FINANCIAL MODELING	
MBA-639	BEHAVIORAL FINANCE	
MBA 696 Special Topics Course		
Select one of the following:		3
MBA-611	LEGAL ENVIRONMENT OF BUSINESS	
MBA-650	BUSINESS ETHICS	
Two non-foundational MBA courses		6
Total Credits		18

Marketing Concentration

Code	Title	Credits
Select three of the following:		9
MBA-620	MARKETING ANALYSIS FOR DATA DECISION MAKING	
MBA-636	MARKETING RESEARCH	
MBA-638	CONSUMER BEHAVIOR	
MBA-644	INTERNATIONAL MARKETING	
Select one of the following:		3
MBA-611	LEGAL ENVIRONMENT OF BUSINESS	
MBA-650	BUSINESS ETHICS	
Two non-foundational MBA courses		6
Total Credits		18

MBA – Professional Accountancy

Students interested in pursuing a 150-hour licensure program and who have the appropriate undergraduate background may enroll in the MBA – Professional Accountancy Program. The foundation, capstone and core course requirements are the same for this program but students are also required to complete the following:

Code	Title	Credits
MBA-629	AUDITING:APPL & CASES	3
MBA-635	ACCT:THEORY & RESEARCH	3
Select one of the following:		3
MBA-633	FEDERAL TAX POLICY	
MBA 696 Special Topics Course		
MBA-697	IN.STD:FINANCE/ACCOUNTING	
Remaining electives selected by the student		
Total Credits		9